



In March 2009, Shine Communications (in the guise of eBay name *Royal Mail* on eBay) offered for auction, five pairs of autographed Smilers sheets featuring donated images of *Damien Hurley* (born April 4 2002), the son of Elizabeth Hurley, model and actress, and Steve Bing, millionaire and Jasmine Guinness with her son Elwood. Jasmine Guinness, also a model, is heir to the Irish brewing family's fortune. The photo images were donated to raise money for Women's Aid, the domestic violence charity. The sheets are signed by Elizabeth Hurley and Jasmine Guinness respectively. Shine Communications is a promotional company based in London and had previously auctioned the *Celebrity Smilers* in 2007 and 2008 featuring images by Penny Lancaster and Helena Christenson amongst others.

ELIZABETH HURLEY & JASMINE GUINNESS PUT A SMILER ON OUR FACES THIS MOTHER'S DAY

Fashion favourites Elizabeth Hurley and Jasmine Guinness have donated special photographs celebrating motherhood for a series of charity Smiler stamps for Royal Mail.

Elizabeth has contributed images she has taken of son Damien that have been made into a limited edition set of Smilers®. Similarly, fashion model Jasmine has donated a special 'love' shot of her and her young son.

All money raised from the auction will be donated to Women's Aid the domestic violence charity that co-ordinates and supports a network of over 500 local services working to end domestic violence against women and children.

Smilers are a unique way to personalise your post by combining one of your own photos with a Royal Mail Stamp, and are available in sheets of 20 First Class stamps for £14.95 including postage and packing.

This auction is for 10 sheets of 20 Smilers® (200 1st Class stamps), 5 sheets signed by Elizabeth Hurley and 5 sheets signed by Jasmine Guinness.



ELIZABETH HURLEY AND JASMINE GUINNESS STAMPS SHOW THEY'RE STUCK ON MOTHERHOOD

Celebrity mums Elizabeth Hurley and Jasmine Guinness are doing their bit to stamp out domestic violence. They have donated family photographs to be made into limited-edition "Smiler" stamps to raise money for Women's Aid.

"The images mean a lot to me and it's great that my photography can be used in a way that benefits others," says Elizabeth of her personal snaps of six-year-old son Damian (above right).

Fellow model Jasmine donated a shot of herself with her three-year-old son (right).

Signed by Elizabeth and Jasmine, the Smiler stamps – a fun way of personalising Royal Mail stamps with your own photos – go up for sale today in auction website eBay.

• Visit ebay.co.uk/shineforunity

Hello Magazine Feature



The 10 autographed sheets were eventually sold for an impressive £1555 and their delivery is awaited!