



<u>www.smilers-info.com</u> Apr - Jun 2019

### 75th Anniversary of D-Day Commemorative Sheet from Jersey Post

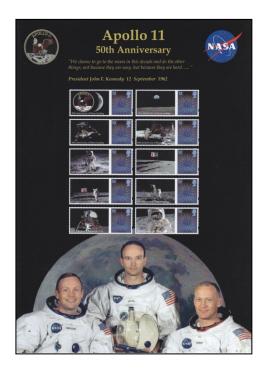
Earlier this month Jersey Post released their latest Commemorative Stamp Sheet (A Smilers sheet by any other name!) commemorating the 75th anniversary of D-Day. Issued on 6 June 2019 to coincide with the anniversary of the D-Day landings in Normandy the sheet features 20 x Jersey Flag (UK Letter Rate) stamps and black and white images of the landings in progress.



We have the sheet in stock and are able to supply this sheet priced at £25.00 + £1.50 p+p. As usual, please e-mail me in the first instance to reserve your copy. Limited stocks available. (19/06)

## 50th Anniversary of the Apollo 11 Moon Landings

It is almost fifty years since Neil Armstrong made history in stepping on to the Moon on 20th July 1969. Believe it or not it is also ten years since Ridgewood Stamp Sheets issued its business customised stamp sheet commemorating the 40th anniversary of this historical event. Given the positive reception we received to our BA100 Customised Smilers Pack we decided to produce a limited edition (50) Customised Smilers Pack to mark the 50th Anniversary of the Apollo 11 Moon Landing, and here it is .....





As you may know, Royal Mail has ceased production of Business Customised Smilers, so we have used the stamps and labels from our earlier sheet to create this brand new collectible which we hope will keep the Smilers flame alive for a few more months. Included in the pack is an individually numbered information card containing a brief history of this event, from the visionary speech by John F. Kennedy in 1962 to touching down in the Sea of Tranquility at 16.18 EDT and taking that first step just hours later.

This great collectible is delivered in a sealed pack and available for purchase immediately from our e-commerce website. Just click on either image above to purchase online from our e-shop, or alternatively drop me an e-mail with your requirements.

We have no other customised Smilers packs planned for the remainder of the year although we are open to suggestions!!! One significant anniversary we have already identified in 2020 is the 20th Anniversary of the introduction of GB personalised stamp sheets at the Stamp Show in 2000. Watch this space and keep smiling!! (20/05)

#### Stockholmia 2019

Royal Mail have released updated pre-issue images of their latest exhibition/Generic Smilers sheet due out on the 29th May 2019. The sheet design sticks to its tried and tested formula of 20 x "Hello" DS stamps and adjoining labels with a panoramic view of the host city in the background. The original artwork did not have the white background bleed at upper right now included in the updated image and I can only assume that there has been a last minute change of heart by Royal Mail.



GS-118

Here is is an earlier image provided to key account customers in March 2019. All other aspects of the design appear to be the same.



The sheet will be available from Royal Mail from 29th May 2019 priced £15.10 plus delivery. We will also be stocking this sheet and it will be available from us at £19.95 inc. UK delivery. Please e-mail in the first instance if you would like to reserve a copy. (03/05)

# 60th Anniversary of Jersey Zoo

Jersey Post have announced the planned issue on the 28th April 2019 of a commemorative sheet celebrating the 60th Anniversary of Jersey Zoo.

Jersey Zoo is operated by the Durrell Wildlife Conservation Trust, and the Jersey Post Commemorative Sheet is made up of twenty Jersey Flag, UK Letter stamps adjoined to

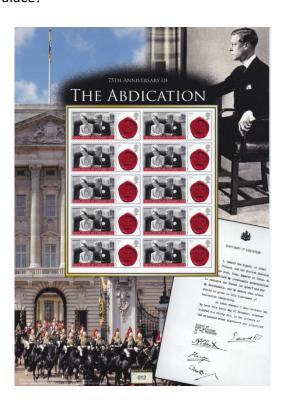
labels. The labels feature images of author and naturalist Gerald Durrell, together with several species found at Jersey Zoo.



We would be pleased to supply this sheet after the 28th April 2019 priced at £25.00 + £1.50 p+p. As usual, please e-mail me in the first instance to reserve your copy. Limited stocks available. (24/04)

### Smilers that failed to Smile # 4

The next example of Royal Mail Smilers projects that never saw the light of day comes from the Buckingham stable and is a sheet that would have seen the light of day were it not for the intervention of the Palace!



Tony Buckingham and his crew met stiff opposition from the Palace when he and his team proposed to mark the 75th Anniversary of the Abdication of King Edward VIII planned for 2012. The "Dear John" letter from the Palace seems to sum it up. (24/04)

