



In March 2010, Shine Communications (in the guise of eBay name *RoyalMailMothersday*) offered for auction, three autographed Smilers sheets featuring donated images by *Pearl Lowe*, *Sarah Ayton* and *Sophie Ellis-Bextor*.

The sheets sold for £510, £510 and £620 respectively raising £1640 for charity.

The photo images were donated to raise money for Woman's Aid, the domestic violence charity. The sheets are signed by *Pearl Lowe*, *Sophie Ellis-Bextor* and *Sarah Ayton*.

Shine Communications is a promotional company based in London and had previously auctioned Celebrity Smilers in 2007, 2008 and 2009 featuring images donated by Penny Lancaster, Helena Christenson and Elizabeth Hurley amongst others.

PEARL LOWE PUTS A SMILER ON OUR FACES THIS MOTHER'S DAY

women's aid
until women & children are safe
www.womensaid.org.uk

SARAH AYTON, OBE PUTS A SMILER ON OUR FACES THIS MOTHER'S DAY

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SOPHIE ELLIS-BEXTOR PUTS A SMILER ON OUR FACES THIS MOTHER'S DAY

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