



In March 2008, Shine Communications (via eBay) offered, for auction, a unique set of five (subsequently six arrived) Royal Mail Smilers sheets featuring images of Mingus Luchien Reedus (born October 22, 1999), the son of supermodel turned photographer, Helena Christensen. Helena has donated the images in an effort to raise money for Woman's Aid, the domestic violence charity. The sheets are signed by Helena Christensen. Shine Communications is a promotional company based in London and had previously auctioned the Celebrity Smilers in 2007 featuring images by Penny Lancaster amongst others. They eventually sold for a surprising £511, much lower than the set of six signed sheets from Penny Lancaster last year during a similar promotion.

*"... Helena has taken special photographs celebrating motherhood, for a series of exclusive charity Smilers® stamps for Royal Mail.*

*Helena has contributed five photos of her eight year old son Mingus, with the designs used to create five "one off" sheets of Smilers®. In the first of it's kind the sheets will be signed by Helena, and are available on auction on eBay over the Mother's Day week.*

*All money raised will be donated to Women's Aid the domestic violence charity and Help the Hospices so get bidding! Helena has pledged to add a £1000 donation on top of the winning bid."*

**HELENA CHRISTENSEN  
PUTS A SMILER ON OUR FACES  
THIS MOTHER'S DAY**

Original supermodel turned professional photographer Helena Christensen has taken special photographs celebrating motherhood, for a series of exclusive charity Smilers® stamps for Royal Mail.

Helena has contributed five photos of her eight year old son Mingus, with the designs used to create five "one off" sheets of Smilers®. In the first of it's kind the sheets will be signed by Helena, and are available on auction on eBay over the Mother's Day week.

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Smilers® are a unique way to personalise your post by combining one of your own photos with a Royal Mail Stamp, and are available in sheets of 20 First Class stamps for £14.95 including postage and packing.

The sheets duly arrived in June 2008, some 3 months after the auction had ended and by that time I was beginning to think the worst!

# Helena Christensen Royal Mail Smilers Stamp Collection

When they eventually arrived, signed by Helena Christensen I was to receive a pleasant surprise. There were actually six signed sheets enclosed which was most unexpected. Here are the illustrations of the six sheets as received, each sheet has two signatures.

